Leading Business Women of San Francisco



hen Kelly Tivey steps into your home, she's going to look for ways to add a little magic. For the last 34 years, she's been helping clients transform their homes, partnering with them on everything from a small remodel to ground-up construction, and if she's learned anything over those last three decades, it's this: Good design doesn't just happen.

"Great design takes a lot of effort, skill, and thought," says Kelly. "Whether it's moving a window over a few inches to change the entire dynamic of a room or listening closely to clients in order to really understand



the color story that should show up in a room, I'm practical and creative and make sure that I always deliver results that clients love." While she's written a series of eBooks that help clients



figure out how to approach decorating their home, how to create a budget, or how to shop for a room and make it feel complete, Kelly says her favorite part of the design process is digging into who her clients are and how they live.

"I want my clients to feel at home in their own space," she says. "There are a million versions of beautiful and stunning spaces, but there's only one version that feels like you."